

Invitation to
EXHIBIT AND SPONSOR



Western Surgical Association 126th Scientific Session
2018 ANNUAL MEETING

November 3 – 6, 2018
San Jose del Cabo, Mexico

JW Marriott Los Cabos
Beach Resort & Spa



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WSA SPONSORSHIP OPPORTUNITIES

Gold Level Sponsorship \$10,000

- Premium booth selection
- One exclusive pre and post meeting email blast to attendees
- Two mobile app notifications to attendees (*prepared and posted by the association*)
- One logo on association website
- Two tickets to the welcome reception
- Acknowledgment as gold sponsor in final program
- Acknowledgment as gold sponsor in meeting app
- Acknowledgment as gold sponsor in general session
- Acknowledgment as gold sponsor in exhibitor hall
- Acknowledgment as gold sponsor in registration confirmation email
- One six-foot table and two complimentary exhibitor registrations

Silver Level Sponsorship \$8,000

- Priority booth selection
- One mobile app notification to attendees (*prepared and posted by the association*)
- One logo on association website
- Acknowledgment as silver sponsor in final program
- Acknowledgment as silver sponsor in meeting app
- Acknowledgment as silver sponsor in general session
- Acknowledgment as silver sponsor in exhibitor hall
- Acknowledgment as silver sponsor in registration confirmation email
- One six-foot table and two complimentary exhibitor registrations

Bronze Level Sponsorship \$5,000

- One logo on association website
- Acknowledgment as bronze sponsor in final program
- Acknowledgment as bronze sponsor in meeting app
- Acknowledgment as bronze sponsor in general session
- Acknowledgment as bronze sponsor in exhibitor hall
- Acknowledgment as bronze sponsor in registration confirmation email
- One six-foot table and two complimentary exhibitor registrations

Virtual Exhibit Booth Sponsorship \$1,000

NEW! Reach beyond your office walls and make your organization visible to in-person attendees without staffing a booth. Virtual exhibitors receive access to a kiosk in the exhibit hall that will be customized with your branding and loaded with content of your choosing. Take advantage of this opportunity to showcase videos, products, services, contact information and more!

Lunch Symposium \$8,000 Plus Food and Beverage

Monday, November 5, 2018 | 12:30pm - 1:30pm

- An Industry provided speaker for up to 40 minutes in a dedicated room
- Automatic upgrade to Gold Level Sponsor
- One email blast and mobile app notification to promote event to attendees.
- Basic audio and visual equipment
- Two mobile app notifications to attendees (*prepared and posted by the association*)
- One logo on association website
- Two tickets to the welcome reception
- Acknowledgment as gold sponsor in final program
- Acknowledgment as gold sponsor in meeting app
- Acknowledgment as gold sponsor in general session
- Acknowledgment as gold sponsor in exhibitor hall
- Acknowledgment as gold sponsor in registration confirmation email
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Electronic Hotel Key Card \$5,000

- Customized hotel guest room key cards
- Features your company name, logo and message
- Pre-approval of design is required



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REGISTRATION

DETAILS & FEES

Each exhibiting company will be given a 6' tabletop display, along with recognition in the final program, meeting app, and signage displayed during the meeting and recognition at the podium in the general session. Companies can participate as an Exhibitor for a fee of \$1,800.

COMPANY NAME *(Please list exactly as you would like it to appear on the recognition signage and name badges)*

CONTACT NAME

PHONE NUMBER

E-MAIL

Exhibit Fee \$ 1,800

Please designate amount of grant or marketing/exhibit support below:

Educational Grant \$ _____

Marketing / Exhibit Support \$ _____

Hotel Keycards — \$5,000 \$ _____

Gold Level Sponsorship — \$10,000 \$ _____

Silver Level Sponsorship — \$8,000 \$ _____

Bronze Level Sponsorship — \$5,000 \$ _____

Lunch Symposium — \$8,000
(does not include food & beverage) \$ _____

Virtual Exhibit Booth — \$1,000 \$ _____

Per ACCME regulations, please note that the exhibit fee of \$1,800 is separate from any meeting support or education grant.

TOTAL DUE \$ _____

REGISTRATION

As an exhibitor, you will receive (2) complimentary registrations.
Please print names exactly as you would like them to appear on the name badge.

FIRST & LAST NAME

EMAIL ADDRESS

FIRST & LAST NAME

EMAIL ADDRESS

PAYMENT INFORMATION

Check — Payable to 'Western Surgical Association' and mail to the address listed below.

Credit Card — Indicate credit card to be charged and email to wsa@lp-etc.com:

AmEx MC VISA Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SIGNATURE

CREDIT CARD BILLING ADDRESS

CITY / STATE / ZIP

Please complete all sections and return via email wsa@lp-etc.com or mail to:

Western Surgical Association

PO Box 219191

Kansas City, MO 64121-9191

t: 913-402-7102

wsa@lp-etc.com

www.westernsurg.org

Tax ID: 237299969