



WESTERN SURGICAL ASSOCIATION

2010 Annual Meeting

ADVANCE PROGRAM



November 7-10, 2010
The Drake Hotel Chicago



WESTERN SURGICAL ASSOCIATION

PO Box 411654

Kansas City, MO 64141

Telephone: 913-402-7102

Fax: 913-273-9940

Email: meetings@westernsurg.org

Web: www.westernsurg.org

SPECIAL EVENTS

SUNDAY, NOVEMBER 7TH

WELCOME RECEPTION

6:30pm – 8:30pm

International Museum of Surgical Science

Cost: Included in Physician and Spouse Registration Fee

The 2010 Western Surgical Association Annual Meeting will kick-off with a fabulous evening at the International Museum of Surgical Science. Visit with old friends and new members while viewing the Museum's extraordinary exhibits that interpret the primitive and modern healing practices of Eastern and Western civilizations. From early practices to today's revolutionary techniques, the Museum's collections and exhibitions portray the mysteries, breakthroughs, failures, and milestones that have shaped modern surgical science.

Cost for this event is included in the Physician and Spouse registration fees. The evening will be filled with lively conversation, cocktails and hors d'oeuvres. Shuttles between the Museum and The Drake will be provided. This event will be a great start for the 2010 Annual Meeting!

MONDAY, NOVEMBER 8TH

OPTIONAL TOURS

Architectural River Cruise

1:30pm – 3:30pm

Cost: \$32 per person

The Official Chicago Architecture Foundation River Cruise showcases more than 50 buildings along the Chicago River, revealing how the city grew from a small back-country outpost into one of the world's most important crossroads in less than 100 years. This tour provides an overview of historic and modern architectural styles, plus many stories about the people who de-

signed and built the city. Some of the featured landmarks include the Willis Tower, Navy Pier, Wrigley Building, Tribune Tower, Merchandise Mart, Lyric Opera, 333 W Wacker, Marina City and many more.

Come aboard the well-appointed vessel which features both open-air and climate-controlled indoor seating. Snacks and beverages will be available for purchase on board or you are welcome to bring your own.

It is recommended that you arrive at least 20-30 minutes prior to departure, in order to sit with others from the group. The boat departs promptly at 2pm. In order to provide this tour at an affordable cost, participants are responsible for their own transportation to the boat departure dock, which is located on the southeast corner of the Michigan Avenue Bridge and Wacker Drive (across the street from the Fannie May candy shop). This is a 5 minute cab ride from the Drake Hotel. The River Cruise will begin at 2:00pm and will last approximately 90 minutes.

The Devil in the White City Tour

12:30pm – 3:00pm

Cost: \$70 per person

This tour recounts two simultaneous events in Chicago's history: the World's Columbian Exposition of 1893 and the emergence of America's first mass murderer. The Devil in the White City Companion Bus Tour is based upon Erik Larson's bestselling book and is intended to accompany it and expand upon some of its themes. We will explore many of the buildings and places that most Fairgoers would have seen. We will pay particular attention to the profound effect the Fair had on Chicagoans' lives and how, in turn, changing lifestyles shaped this built environment. Those who have read the book will learn more about the circumstances surrounding the Fair. Those who haven't will find this tour to be a fascinating introduction to those events.



SPECIAL EVENTS CONTINUED

For those spouses / guests who are interested, a lecture and slide-show presentation will take place from 11:30am – 12:30pm at no additional cost. The bus tour will depart The Drake at 12:30pm and will return around 3:00pm.

TUESDAY, NOVEMBER 9TH RECEPTION & DINNER DANCE

7:00pm - 10:00pm

The Drake Hotel

Cost: Included in Physician and Spouse Registration Fee

The Western Surgical Association meeting will conclude with a closing evening banquet at the Drake Hotel. This formal affair is being held in the infamous and elegant Gold Coast Ballroom, which overlooks Lake Shore Drive. Entertainment will be provided by Patti Lupo Music. Relax and plan to attend this elegant “black tie optional” event. The evening will feature a cocktail reception, dinner and live entertainment for an enjoyable conclusion to the week’s events.

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HOTEL INFORMATION

The Drake Hotel

140 East Walton Place
Chicago, IL 60611
Main Phone: 312.787.2200
Guest Fax: 312.787.1431
Reservations: 1.800.55.DRAKE
www.thedrakehotel.com

The Drake Hotel is a singular landmark. Old-world elegance, stunning beauty, and peerless amenities combine to create a world-renowned Chicago hotel experience. A favorite among dignitaries, royalty, and celebrities alike, The Drake Hotel, Chicago, has been synonymous with luxury and sophistication since its opening in 1920. Perfectly located at the heart of the Gold Coast, overlooking Lake Michigan, across from Oak Street Beach, and right on the Magnificent Mile; The Drake puts its guests in the center of the city's exciting shopping, nightlife, culture and dining. Revitalized for the new millennium, The Drake has continued to invest in maintaining and upgrading this historic hotel's lobby, meeting space and sleeping rooms. Join us at The Drake for the WSA 2010 Annual Meeting!

Guest room amenities include:

- Mini-bar
- High speed and wireless internet access
- Dual telephone with caller ID and messaging
- Daily complimentary newspaper
- 25" TV with cable and movie channel
- Pay-per-view movies
- Personal safe
- Hair dryer
- Iron and Ironing board
- Coffee maker
- Shoeshine and laundry services

HOTEL RESERVATIONS

Make your hotel reservations at The Drake Hotel early! Special WSA rates are \$249 US for Single/Double occupancy, plus tax.

The deadline for this special guestroom rate of \$249 US per night is **Saturday, October 16, 2010**. Reservations received after this date are subject to rate and space availability, so don't delay!

Reservations can be made via phone, internet or email. To make reservations via phone, call The Drake Hotel directly at 1.800.55.DRAKE. Phone reservations are accepted during the following hours: Monday thru Friday 7:00 a.m. - 8:00 p.m., Saturday 8:00 a.m. - 4:00 p.m. or Sunday 9:00 a.m. - 5:00 p.m. CST.

To make your reservations online, visit the WSA website at www.westernsurg.org and click on the designated link from the homepage.

To make your reservations via email, send your request to reservations@thedrakehotel.com.

For phone or email reservations, be sure to mention that you are attending the WSA Annual Meeting to receive the group rate.

CANCELLATION POLICY

A first night's deposit is required to guarantee reservations. The Drake Hotel requires at least 72 hours advance notice for cancellations; cancellations received within 72 hours of the arrival day will result in the forfeiture of the first night's deposit.

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TRAVEL INFORMATION

TRANSPORTATION TO CHICAGO

A number of airlines service O'Hare International Airport and Midway International Airport. The WSA does not have a preferred airline program, as the best rates can be found through a preferred travel agent or online internet specials.

HOTEL LOCATION

The Drake Hotel is located in Chicago's most exclusive area, the Gold Coast at the beginning of the famous Magnificent Mile. The hotel is 18 miles or approximately 45 minutes from O'Hare and 13 miles or approximately 30 minutes from Midway airport.

GROUND TRANSPORTATION

Driving Directions: Driving directions to The Drake Hotel can be found at www.thedrakehotel.com or www.mapquest.com.

Parking: The hotel offers valet parking for \$49 per day for registered guests (this fee may be charged to your hotel room). The doorman can also direct you upon arrival to several nearby self-parking garages.

Taxi Service from the Airport: Taxis are readily available outside the baggage claim area at each airport. Cost is approximately \$45-\$50 from O'Hare and \$35-\$40 from Midway, each way.

Shuttle Service from Midway: Continental Airport Express provides shuttle service from Midway Airport to The Drake Hotel. Reservations are not required. Shuttle vans depart approximately every 10 minutes in front of the baggage claim areas. If you already have a ticket or voucher, simply present it to the driver as you board the shuttle van. Tickets can be purchased with cash or a major credit card at the Continental Airport Express ticket counters located inside of the baggage claim areas. Tickets can also be purchased directly from the shuttle driver.

Midway shuttle fares are as follows:

Single Fare One-Way: \$20 per person
Single Fare Round-Trip: \$36 per person
Pair Fare One-Way: \$14 per person
Pair Fare Round-Trip: \$26 per person
Group Fare One-Way: \$12 per person
Group Fare Round-Trip: \$22 per person
Children, ages 6-12: \$13 per child each way
Children, ages 5 and under: Free

Shuttle Service from O'Hare: Go Airport Express provides shuttle service from O'Hare Airport to The Drake. Reservations are not required. Shuttle vans depart approximately every 10-15 minutes in front of the baggage claim areas. If you already have a ticket or voucher, simply present it to the driver as you board. Tickets can be purchased with cash or a major credit card at the Go Airport Express ticket counters located inside of the baggage claim areas. Ticket counters and loading zones for the van are located at Door 1E, Door 2D and Door 3E across from baggage claim on the Baggage Claim Level.

O'Hare shuttle fares are as follows:

Single Fare One-Way: \$27 per person
Single Fare Round-Trip: \$49 per person
Pair Fare One-Way: \$19 per person
Pair Fare Round-Trip: \$35 per person
Group Fare One-Way: \$14 per person
Group Fare Round-Trip: \$27 per person
Children, ages 6-12: \$12 per child each way
Children, ages 5 and under: Free

Town Car Service: For private car & driver service, please call the Concierge for assistance at 312.932.4665.

Car Rental: All major car rental agencies are represented at both Chicago airports.

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REGISTRATION

REGISTER EARLY AND SAVE!

You may register by completing the attached registration form and mailing or faxing in the completed form with payment. You may also register online via the email invitation or by going to www.westernsurg.org.

Register prior to **Friday, October 16th** and SAVE \$50. Member and Physician Guest registration is \$400, if postmarked or faxed by Friday, October 16th. Registrations postmarked or faxed after this date will be charged an additional registration fee of \$50. Please be sure to register by **FRIDAY, OCTOBER 16th** to receive the DISCOUNTED EARLY REGISTRATION FEE!

Meeting confirmations will be emailed to the email address provided on the registration form.

REGISTRATION CANCELLATION POLICY

Cancellation Policy: Registration cancellations received in writing by Friday, October 16th will be refunded, less a \$100 administrative fee. Please note that all refunds will be processed following the conference. Cancellations must be sent to: Western Surgical Association, PO Box 411654, Kansas City, MO 64141; Email: meetings@westernsurg.org or FAX: 913.273.9940 *No Refunds will be given for cancellations received after October 16th.*

REGISTRATION HOURS

The WSA Registration Desk will be located in French Foyer of The Drake Hotel. Attendees may pick-up their registration materials during the following hours:

Sunday, November 7	3:00pm – 6:00pm
Monday, November 8	7:00am – 12Noon
Tuesday, November 9	7:00am – 5:00pm
Wednesday, November 10	7:30am – 12Noon

Please contact the WSA Headquarters with registration questions:

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GENERAL INFORMATION

CHICAGO

Chicago's great magic lies in its mix: sophisticated yet friendly, bustling city streets adjacent to long stretches of green parks and sparkling blue Lake Michigan, and a stunning year-round array of things to see and do unique in all the world.

Chicago is more walkable than most global cities, and visitors of all ages enjoy the proximity of such attractions as Navy Pier, Millennium Park, Art Institute of Chicago and other treasures.

The city's explosive performance art scene delivers audience-thrilling theatre, music and dance in historic venues. And, of course, an endless assortment of restaurants, shopping and night-life are all at your fingertips, ready to match every taste, budget and mood.

Come and discover why so many visitors fall in love with the city every year.

WSA SPONSORED ACTIVITIES

The Welcome Reception on Sunday, along with the Dinner Dance on Tuesday evening is included in the registration fee. All participants attending these functions are required to register in advance. Guests attending the Dinner Dance can sign-up for a reserved table with friends at the WSA Registration Desk, beginning on Sunday.

The Optional Tours on Monday afternoon have a required minimum and maximum number of participants. You will be notified in advance if it becomes necessary to cancel this tour due to lack of attendance, or if the maximum is reached and we are unable to accommodate your registration. If you are planning to participate, please register early!

RESTAURANTS

Cape Cod Room— Highly acclaimed Seafood Restaurant since 1933. Boasting an Oyster Bar and seafood from the Pacific and Atlantic, this restaurant was inducted into the Fine Dining Hall of Fame.

Drake Bros.— A great place to grab breakfast or Lunch, the hotels namesake restaurant has breathtaking views and a wide variety of food from around the world.

Palm Court— Sit down and indulge in English afternoon tea to the heavenly sound of the live harp and running fountain. A favorite stop for Queen Elizabeth, Princess Diana, and the Empress of Japan.

Coq d'Or— Opened the day after the repeal of Prohibition in 1933, this legendary bar offers executive cocktails, wines, beers, and classic comfort foods.

For more restaurants within walking distance to The Drake Hotel, please visit www.TheDrakeHotel.com/dining.html.



GENERAL INFORMATION CONTINUED

SHOPPING

For an unforgettable shopping and entertainment experience, be sure to visit Chicago's Magnificent Mile - it's right outside the door! With four shopping centers, world-renowned boutiques, locally acclaimed designers, and lovely streetside gardens throughout, Chicago's Magnificent Mile area simply cannot be missed. In addition to extensive shopping and sightseeing opportunities, The Magnificent Mile features superb restaurants, live theater, dancing, and more.

Along Michigan Avenue north from the Chicago River, nearly 500 stores showcase everything from high-end retail to bargain shopping to specialty stores such as American Girl Place. Retail giants anchor centers with multiple levels of upscale retailers, restaurants, salons and spas, and more. Find Bloomingdale's fashion department store at The 900 Shops, Macy's at Water Tower Place, Saks Fifth Avenue at Chicago Place and Nordstrom at The Shops at North Bridge.

Visit www.choosechicago.com to see more of the wonderful shopping opportunities that await you!

TIME ZONE

The Drake Hotel in Chicago, IL is located in the Central Time Zone.

WEATHER

In early November, the average high temperature is between 50-55° F and the average low temperature is between 37-40° F. Weather can include snow, sleet and strong winds.

WEBSITES

For more information about The Drake Hotel and the Chicagoland area, along with details about restaurants, shopping and current events visit www.thedrakehotel.com and www.choosechicago.com.

WHAT TO PACK...

In Chicago at this time of the year, it is best to pack a medium-heavy weight coat and warm, comfortable shoes/boots. Packing the right outerwear will enable you to enjoy the sights and shopping while outdoors. Attire for the Welcome Reception on Sunday evening is comfortable, business to business casual attire. The Tuesday evening Dinner Dance is black tie optional, and business attire is appropriate for the Scientific Sessions and educational program.

QUESTIONS

Please contact the WSA Headquarters with registration questions:

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SPOUSE & GUEST PROGRAM

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A Spouse / Guest Hospitality Room will be available on Monday and Tuesday mornings from 8:00am – 10:00am for all registered companions. Spouses and guests are invited to participate in the optional tours on Monday afternoon as well as Afternoon Tea in Palm Court on Tuesday afternoon. They are also encouraged to attend the Sunday evening Welcome Reception and Tuesday evening Dinner Dance. Additional fees apply for the Monday optional tours and Tuesday Afternoon Tea. Spouses and guests are also invited to attend the Presidential Address, given by Dr. Michael Farnell, on Monday morning, beginning at 9:45 AM.

Please be sure to include Spouse and Guest contact information on the registration form, so that we may send periodic updates prior to the meeting.

SCHEDULED SPOUSE & GUEST ACTIVITIES

SUNDAY

6:30pm – 8:30pm

Welcome Reception

MONDAY

8:00am – 10:00am

Spouse Hospitality & Breakfast

9:45am – 10:30am

Presidential Address: Michael Farnell, MD

11:30am – 12:30pm

Devil in the White City Lecture Presentation

Afternoon Optional Tours

**Additional fees apply*

TUESDAY

8:00am – 10:00am

Spouse Hospitality & Breakfast

1:00pm – 5:00pm

Afternoon Tea at Palm Court (various seatings)

7:00pm – 10:00pm

Reception & Dinner Dance

AFTERNOON TEA

1:00pm – 5:00pm

Palm Court at The Drake Hotel

Cost: \$30 per person

NOTE: Pre Registration at the WSA Registration Desk is required.

The cost will be billed to your guest room.

Afternoon Tea is a tradition that began in 1840 by the Seventh Duchess of Bedford. Due to a long period between the meals, the Duchess experienced a sinking feeling that afflicted her between 3 and 4 o'clock. One afternoon she requested a tray of tea, bread, butter, and cake to be brought to her room. Gradually, she became accustomed to this habit and invited her friends to partake in her daily ritual. Within a short period of time, this affair, known as Afternoon Tea, became an elaborate social event. During this time, the Earl of Sandwich invented the sandwich, enhancing the overall experience of Afternoon Tea.

Afternoon Tea remains to this day a graceful affair to enjoy in the company of friends and associates. Afternoon Tea takes place daily in the traditional Tea Lobby featuring live harp music performed 365 days a year. This year the WSA has reserved several seatings for the Afternoon Tea. Please reserve your spot at the WSA Registration Desk. Each seating lasts approximately 1.5 hours.



SPOUSE & GUEST PROGRAM CONTINUED

The Devil in the White City - Lecture

Monday, November 8, 2010

11:30am – 12:30pm

No Additional Charge for Spouses / Guests

The Devil in the White City: Murder, Magic and Madness at the Fair that Changed America

By Erik Larson

Join us for a brief lecture and slide presentation regarding this spell-binding bestseller. In *The Devil in the White City*, Erik Larson takes readers into a richly complex moment in American history, a moment that would draw together the best and worst of the Gilded Age, the grandeur and triumph of the human imagination, and the poverty, violence, and depravity that surrounded it.

But *The Devil in the White City* is about more than just two men. It is about America on the threshold of the twentieth century—a time of widespread violence, fantastic wealth, growing labor unrest, and financial panic; a time when Buffalo Bill could take a bow to Susan B. Anthony; and a time when men and women as diverse as Jane Addams, Theodore Dreiser, Thomas Edison, Samuel Gompers, and Frank Lloyd Wright—could all gaze in wonder at the magnificence of the White City.

This one hour lecture is open to all spouses and guests at no additional charge. Continue the adventure later on Monday afternoon with the *Devil in the White City* Tour, being offered to all spouses / guests and physician registrants for an additional fee. See registration materials for further details and costs.

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SCHEDULE OF EVENTS

SATURDAY, NOVEMBER 6

10:00am – 5:00pm
Executive Committee Retreat

6:30pm
Executive Committee Dinner (by invitation)

SUNDAY, NOVEMBER 7

8:00am – 12Noon
Executive Committee Meeting

3:00pm – 6:00pm
WSA Registration Open

3:00pm – 5:00pm
Exhibitor Setup

5:30pm – 6:30pm
New Member Reception

6:30pm – 8:30pm
Welcome Reception

MONDAY, NOVEMBER 8

7:00am – 8:00am
Continental Breakfast for Physicians

7:00am – 12Noon
WSA Registration Open

7:00am – 12Noon
Exhibits Open

7:45am – 8:00am
Case Report Presentation

8:00am – 9:45am
Scientific Session

8:00am – 10:00am
Spouse/Guest Hospitality and Breakfast

9:45am – 10:30am
Presidential Address: Michael Farnell, MD

10:30am – 10:45am
Beverage Break

10:45am – 12Noon
Scientific Session

11:30am – 12:30pm
Devil in the White City Lecture

Afternoon Optional Tours

Afternoon Open

TUESDAY, NOVEMBER 9

7:00am – 8:00am
Continental Breakfast for Physicians

7:00am – 5:00pm
WSA Registration Open

7:00am – 1:30pm
Exhibits Open

7:45am – 8:00am
Case Report Presentation

8:00am – 12Noon
Scientific Session

8:00am – 10:00am
Spouse/Guest Hospitality and Breakfast

10:30am – 10:45am
Beverage Break

12Noon – 1:30pm
Lunch Break & Exhibits on own

1:00pm – 5:00pm
Spouse/Guest Afternoon Tea (*optional*)

1:30pm – 4:00pm
Scientific Session

1:30pm
Exhibit Teardown

2:00pm – 2:15pm
Beverage Break

4:00pm – 5:00pm
Annual Business Meeting

7:00pm – 10:00pm
Reception & Dinner Dance

WEDNESDAY, NOVEMBER 10

7:30am – 8:00am
Continental Breakfast for Physicians and Spouses

7:30am – 12Noon
WSA Registration Open

7:45am – 8:00am
Case Report Presentation

8:00am – 12Noon
Scientific Session

12:00Noon
Meeting Concludes